The U.S. Anatomic Pathology Market Forecast & Trends 2012

The publisher of Laboratory Economics has just released The U.S. Anatomic Pathology Market: Forecast & Trends 2012. With this special report, you can tap into 100+ pages of proprietary market research that reveals critical data and information about key business trends affecting the anatomic pathology market.

- More than 75 charts and graphs
- Industry size and growth rates
- Medicare claims data for 30 key pathology codes
- Liquid Pap and HPV test trends and pricing data
- In-office histology lab trends
- Detailed analysis of the pharmacogenomic market
- Digital pathology market size and trends
- Medicare and managed care reimbursement stats
- Projections for the anatomic pathology market, 2011-2015

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The Laboratory Economics Difference
The business of pathology is changing fast. Ongoing consolidation, pharmacogenomics, new managed care contracting efforts, electronic medical records and consumer healthcare are all reshaping how pathology groups and labs do business. Constant change means constant decision-making. Choosing the best path to the future depends on two critical factors: quality of information and insightful analysis. The U.S. Anatomic Pathology Market: Forecast & Trends 2012 can help you make educated decisions. You’ll get an insider’s market expertise combined with the objectivity of an outsider for the best possible insight into the pathology market’s competitive dynamics.

Our Research Methodology
The U.S. Anatomic Pathology Market: Forecast & Trends 2012 includes data gathered the old-fashioned way—through primary research. The estimates and market analysis in this report have been built from the ground up, not by regurgitating stale numbers from old reports. Proprietary surveys and extensive interviews with pathology groups, commercial lab executives, hospital lab directors, and respected consultants form the basis of this report. And no stone has been left unturned in our examination of the CLIA database, Medicare test volume and expenditure reports, Securities & Exchange Commission filings and company annual reports.

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