

Save the
DATE!

Thursday, May 5

1:00 – 2:15 p.m.

Eastern



LABORATORY ECONOMICS *presents...*



2016 Molecular Diagnostics Coding and Billing: Strategies for Getting Your Claims Paid

With an average of 41% of molecular diagnostic (MDx) test claims being denied by Medicare Part B contractors, it's critical that clinical laboratories use the correct codes and know when and how to appeal when claims are denied.

Please join *Laboratory Economics* and host Kimberly Scott for a 75-minute conference call on Thursday, May 5, at 1 p.m. Eastern. Two industry experts, Charles Root with CodeMap, and Rina Wolf with XIFIN Inc., will provide an update on the latest in MDx coding and billing for 2016.

- Learn about critical code changes and how to select the right code for your test
- Find out which codes are most commonly denied
- Get insight into Medicare and private payer coverage decisions and understand how they will affect your ability to bill for certain tests
- Understand how to document medical necessity for testing
- Learn strategies for appealing claims denials to ensure you receive appropriate payment for the services your lab performs
- Find out the latest on changes to how MDx test will be paid as mandated by the Protecting Access to Medicare Act
- Get answers to your questions on MDx coding and billing



Rina Wolf is vice president of commercialization strategies, consulting & industry affairs for XIFIN Inc., a connected health information technology company based in San Diego. Ms. Wolf is a nationally recognized expert in the field of laboratory commercialization and reimbursement, with more than 20 years of experience in the diagnostic laboratory industry. She speaks extensively on these topics and has consulted for more than 50 laboratories in areas of commercialization, optimizing reimbursement and coverage, and compliance.



Charles Root, Ph.D., is CEO of CodeMap LLC, a coding consulting company based in Schaumburg, Illinois. Dr. Root has provided laboratory coding and reimbursement information to health-care providers and manufacturers for over 22 years. CodeMap's clients include more than 50 diagnostic test manufacturers and over 1,500 healthcare providers.

3 Ways to Register:

1. Call: 845-463-0080
2. Fax: 845-463-0470
3. Web: www.laboratoryeconomics.com

Reserve your phone line for this Special Teleconference for \$225

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