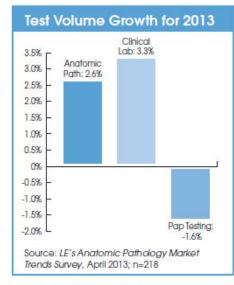
LABORATORY

ECONOMICS

Competitive Market Analysis For Laboratory Management Decision Makers

GROWTH SLOWS IN ANATOMIC PATHOLOGY

fter years of growth ranging from 5% to 10% per year, the U.S. anatomic pathology market is cooling off. Anatomic pathology volumes are expected to grow by only 2.6% this year, according to an exclusive survey of 218 pathology groups and labs conducted by *Laboratory Economics* in early April. Expected clinical lab test volume growth is stronger at 3.3%. Pap testing was weakest and is expected to decline by 1.6% this year because of extended testing intervals due to HPV testing and new vaccines. For a full summary of LE's Anatomic Pathology Market Trends Survey, see pages 5-7.



AETNA SLASHES ITS LAB FEE SCHEDULE

Effective July 1, 2013, Aetna is lowering its standard lab fee schedule—the Aetna National Contract Default (ANCD)—for all its health plans to rates that are equal to only 45% or 50% of national Medicare reimbursement rates. Aetna says that it calculated its new rates based on "industry standard methodologies and sources." However, all of its clinical lab, Pap test and anatomic pathology reimbursement rates are set at exactly 45% or 50% of Medicare's Clinical Lab Fee Schedule or Physician Fee Schedule. Continued on page 2.

PROPOSED BUDGET CALLS FOR LAB FEE CUTS

The Obama Administration has released its proposed federal budget for fiscal year 2014. The President's budget includes \$371 billion in savings from Medicare, including \$9.46 billion from a proposed 1.75% reduction to the Clinical Lab Fee Schedule (CLFS) made each year from 2016 through 2023. This would extend the current 1.75% annual cuts to the CLFS (enacted under the Affordable Care Act of 2010) scheduled for 2011-2015.

This proposal, on top of cuts already scheduled under current law, would bring total cuts to the CLFS to 35% to 40% over the next 10 years, according to Mark Birenbaum, PhD, administrator for the National Independent Laboratory Assn. (St. Louis, MO).

On the bright side, the President's budget proposal would retire the Sustainable Growth Rate (SGR) formula and undo the sequestration cut of 2% to physician pay and the CLFS that became effective April 1. There also was no mention of a lab co-pay in the proposed budget. *Continued on page 3*.

CONTENTS

LIEADI INE NEWIC
HEADLINE NEWS
Growth slows in AP market
Aetna slashes its lab fees1-2
Proposed budget calls for
more lab fee schedule cuts
MOLECULAR DIAGNOSTICS

PATHOLOGY TRENDS SURVEY

Palmetto hikes pricing

for some MDx tests

Declining reimbursement is top concern5	
How will pathology labs deal with 88305-TC cut?6	
In-office pathology labs remain a problem7	
White House budget proposal seeks stricter Stark exception rules7	

FINANCIAL

FINANCIAL
Publicly-traded labs grew 1% in 20128
Revenue growth comparison9
Pretax profit margin comparison for 13 lab companies9
Comparing productivity at Quest, LabCorp and
BioReference10
Aurora Dx reports \$161M loss11

STOCKS

Lab stocks flat	· YTD	12

To Get The Full Issue: Subscribe to Laboratory Economics!

Laboratory Economics is a monthly business newsletter that gets behind the headlines and press releases to provide you with the strategic information and data you need to compete and win. Our editors talk directly to the people making the news, providing you with a first-hand view on lab marketplace developments. Subscribe today and you will immediately receive a PDF file of the current issue. Then every month you'll receive 12 pages filled with clear analysis and valuable business strategies that will help your lab become more successful.

Win Big with the Most Current News & Information:

- Keep up-to-date on the latest pathology and lab contract changes by Aetna, Cigna, Humana, UnitedHealth and the biggest BCBS plans
- Stay informed on the latest strategic moves by the nation's two largest labs: Quest Diagnostics and LabCorp
- Find out the latest specialty physician groups to insource pathology services and how pathology groups are dealing with this alarming trend
- Get in-depth profiles of the nation's most successful hospital lab outreach programs
- Learn the clinical and business details behind exciting new molecular diagnostics
- Get benchmarking data and strategies you can use to improve your lab's billing and collection operations
- Hear expert opinion on emerging lab trends through exclusive interviews with the lab industry's movers and shakers
- Get statistics from our proprietary surveys on Web-connectivity, molecular diagnostics and hospital lab outreach

Special Bonus: New subscribers will receive the current issue free of charge. That's 13 issues for the price of 12!

100% Satisfaction Guaranteed! If at anytime you become dissatisfied with your subscription to Laboratory Economics, drop me an e-mail and I'll send you a refund for all unmailed issues of your subscription, no questions asked.

Jondavid Klipp, labreporter@aol.com

Subscribe to Laboratory Economics

YES! Please enter my subscription to Laboratory Economics at \$375 for one year. Subscription includes	Check enclosed (payable to Laboratory Economics)				
12 monthly issues sent both electronically and by regular mail plus access to all back issues at www.laboratoryeconomics.com/archive.	Charge my: MC Amex Visa (circle one)				
Name	Card #				
Title	Expiration Date				
Company					
Mailing Address	- Signature				
City, State, Zip	Billing address				
Phone					
Fax					
e-mail address (necessary to receive electronic copies)					
Mail To: Laboratory Economics, 195 Kingwood Park, Poughkeepsie, NY 12601; Fax order to 845-463-0470; or call 845-463-0080 to order via credit card.					