# LABORATORY

# ECONOMICS

# Competitive Market Analysis For Laboratory Management Decision Makers

# LABCORP ACQUIRES MEDICAL DIAGNOSTIC LAB

Laboratory Inc. (Mount Vernon, WA), located about 35 miles north of Seattle. MDL includes a main 10,000-square-foot laboratory and 12 PSCs in northwest Washington. *More details on page 9*.

### MEDICARE REIMBURSEMENT SET TO DROP

The Medicare Part B lab fee schedule will decline by 1.75% next year, according to the latest inflation figures released by the Bureau of Labor Statistics. Under the new healthcare reform law, Part B lab reimbursement changes are based on the consumer price index for urban consumers (CPI-U) minus a productivity adjustment and a fixed cut of 1.75%. *Continued on page 4*.

# IN-OFFICE PATHOLOGY AT NATION'S LARGEST GASTRO GROUP

Digestive Health Associates (DHAT-Dallas), 75-doctor gastroenterology group with 38 office locations and six endoscopy centers in Dallas/Fort Worth, opened its own histology lab in 2007 (see *LE*, July 2007, pp. 1, 8).

DHAT performs and bills for histology services and contracts with Quest/AmeriPath for professional services. *LE* estimates that the group generates roughly 75,000 billable CPT 88305's plus special stains, translating into \$8 million in annual pathology service revenue (technical and professional).

We asked Harry Sarles, Jr., MD, a gastroenterologist at DHAT, "What's the biggest benefit of an in-office lab?" He answered, "Well, if you own a hamburger joint, do you want to bake your own buns or outsource it? It was a business decision based on economics. We weren't dissatisfied with our clinical services before, but it's basically the same pathologists providing pathology services since our relationship began with AmeriPath."

Sarles will be giving a presentation titled *"Establishing a Pathology Lab: Obstacles to Overcome and How to Develop a Sound Business Plan"* at the American College of Gastroenterology's annual meeting in San Antonio this October. *Continued on page 2.* 

# CONTENTS

#### HEADLINE NEWS

LabCorp buys MDL	1,	9
Medicare reimbursement to drop	1,	4
In-office pathology		
at nation's largest GI group	1-	-2

#### ANATOMIC PATHOLOGY

Compensation:	
Pathologists vs. Urologists	
Salary comparison for	
specialty pathologists3	

#### MEDICARE Part B lab spending jumps 11%......4

#### FINANCIAL

Growth slips at Quest Diagnostics5	
Sonic reports 3.6% growth5	
Revenue up 4% at LabCorp6	
Pathology revenue/req trends7	
Boston Heart Lab raises \$10 million 10	
EndoChoice moves into new lab 10	
Lab stocks down 9% YTD 12	

#### DIGITAL PATHOLOGY

NEW TEST TECHNOLOGY
Correlogic to reorganize8
OVA1 off to slow start10

#### 

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