

## The U.S. Anatomic Pathology Market Forecast & Trends 2016



“This is an ideal resource for preparing business plans and market strategies, creating dynamic data-driven presentations and deepening your understanding of the anatomic pathology sector.”

The publisher of *Laboratory Economics* has just released *The U.S. Anatomic Pathology Market: Forecast & Trends 2016*. With this special report, you can tap into 100+ pages of proprietary market research that reveals critical data and information about key business trends affecting the anatomic pathology market.

- More than 100 charts and graphs
- Industry size and growth rates
- Medicare claims data for 30 key pathology codes
- Liquid Pap and HPV test trends and pricing data
- In-office histology lab trends
- Detailed analysis of the pharmacogenomic market
- Digital pathology market size and trends
- Medicare and managed care reimbursement stats
- Projections for the anatomic pathology market, 2015-2016

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## The Laboratory Economics Difference

The business of pathology is changing fast. Ongoing consolidation, pharmacogenomics, new managed care contracting efforts, electronic medical records and consumer healthcare are all reshaping how pathology groups and labs do business. Constant change means constant decision-making. Choosing the best path to the future depends on two critical factors: quality of information and insightful analysis. *The U.S. Anatomic Pathology Market: Forecast & Trends 2016* can help you make educated decisions. You'll get an insider's market expertise combined with the objectivity of an outsider for the best possible insight into the pathology market's competitive dynamics.

**100 Pages of  
Charts, Tables  
and Graphs!**

### Our Research Methodology

*The U.S. Anatomic Pathology Market: Forecast & Trends 2016* includes data gathered the old-fashioned way— through primary research. The estimates and market analysis in this report have been built from the ground up, not by regurgitating stale numbers from old reports. Proprietary surveys and extensive interviews with pathology groups, commercial lab executives, hospital lab directors, and respected consultants form the basis of this report. And no stone has been left unturned in our examination of the CLIA database, Medicare test volume and expenditure reports, Securities & Exchange Commission filings and company annual reports.

### About the Author



Jondavid Klipp is president and publisher of *Laboratory Economics LLC*, an independent market research firm focused on the business of laboratory medicine. Prior to founding *Laboratory Economics* in April 2006, Mr. Klipp was managing editor at Washington G-2 Reports. During his seven-year employment with G-2, he was editor of *Laboratory Industry Report* and *Diagnostic Testing & Technology Report*. Mr. Klipp also authored several landmark research reports, including *G-2's Lab Industry Strategic Outlook 2005*, *U.S. Laboratory Reference Testing: Profile and Pricing Trends* and *The Laboratory Market Leaders Report*. Prior to joining G-2, Mr. Klipp was an HMO analyst at Corporate Research Group in New Rochelle, New York, and a senior writer in the equity research department at Dean Witter in New York City.

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